



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

<u>Contract / Revision</u>		<u>All Order #</u>
565806 /		07894058
<u>Product</u>	OBAMA/P/D SKED A	
<u>Contract Dates</u>	<u>Estimate #</u>	
09/04/12 - 09/10/12	//1536	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama/D/President	08/28/12 / 08/28/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WTKR	Jamie Andrus	Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:
GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
1 3	9	09/04/12	09/07/12	Let's Make A Deal 9am	9-10am		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$540.00
Week:		09/03/12	09/09/12	-TWT---				4	\$135.00		
2 3	9	09/10/12	09/10/12	Let's Make A Deal 9am	9-10am		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$135.00
Week:		09/10/12	09/16/12	M-----				1	\$135.00		
3 3	9	09/10/12	09/10/12	Price Is Right	11am-12n		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$210.00
Week:		09/10/12	09/16/12	M-----				1	\$210.00		
4 3	9	09/04/12	09/07/12	Price Is Right	11am-12n		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$840.00
Week:		09/03/12	09/09/12	-TWTF--				4	\$210.00		
5 3	9	09/04/12	09/07/12	Newschannel 3 News	12n-1230pm		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$840.00
Week:		09/03/12	09/09/12	-TWTF--				4	\$210.00		
6 3	9	09/10/12	09/10/12	Newschannel 3 News	12n-1230pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$210.00
Week:		09/10/12	09/16/12	M-----				1	\$210.00		
7 3	9	09/04/12	09/07/12	CBS Daytime	1228-3pm		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$840.00
Week:		09/03/12	09/09/12	-TWT---				4	\$210.00		
8 3	9	09/10/12	09/10/12	CBS Daytime	1228-3pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$210.00
Week:		09/10/12	09/16/12	M-----				1	\$210.00		
9 3	9	09/10/12	09/10/12	Ellen Degeneres 3pm	3-4pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$140.00
Week:		09/10/12	09/16/12	M-----				1	\$140.00		
10 3	9	09/04/12	09/07/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$560.00
Week:		09/03/12	09/09/12	-TWT---				4	\$140.00		
11 3	9	09/04/12	09/07/12	Newschannel 3 News	6-7am		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							\$520.00
Week:		09/03/12	09/09/12	-TWTF--				4	\$130.00		

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Contract / Revision 565806 /	Alt Order # 07894058	
Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED A	Estimate # //1536
Advertiser Obama/D/President	Original Date / Revision 08/28/12 / 08/28/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
12	3	09/10/12	09/10/12	Newschannel 3 News	6-7am		:30			NM	1 \$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/10/12	09/16/12	M-----								
13	3	09/10/12	09/10/12	CBS This Morning	7-9a		:30			NM	1 \$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/10/12	09/16/12	M-----								
14	3	09/04/12	09/07/12	CBS This Morning	7-9a		:30			NM	7 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/03/12	09/09/12	-TWTF--								
15	3	09/08/12	09/08/12	Early Show Saturday	9-11am		:30			NM	1 \$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/03/12	09/09/12	-----S-								
16	3	09/09/12	09/09/12	CBS Sunday Morning	9-1030am		:30			NM	1 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/03/12	09/09/12	-----S								
17	3	09/09/12	09/09/12	Face the Nation	1030-11am		:30			NM	1 \$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/03/12	09/09/12	-----S								
E 18	3	09/04/12	09/07/12	NewsCha 3 News First @ 4p 358-5pm			:30			NM	2 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/03/12	09/09/12	-TWT---								
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Type	
2	3	09/03/12-09/09/12			NewsCha 3 News First @ 4p 358-5pm		-TuwTh-----	:30	\$100.00	NM	
		<u>Credited</u>									
19	3	09/10/12	09/10/12	NewsCha 3 News First @ 4p 358-5pm			:30			NM	1 \$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/10/12	09/16/12	M-----								
20	3	09/10/12	09/10/12	Newschannel 3 News	5-530pm		:30			NM	1 \$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/10/12	09/16/12	M-----								
E 21	3	09/04/12	09/07/12	Newschannel 3 News	5-530pm		:30			NM	1 \$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/03/12	09/09/12	-TWT---								
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Type	
1	3	09/03/12-09/09/12			Newschannel 3 News	5-530pm	-TuwTh-----	:30	\$330.00	NM	
		<u>Credited</u>									
2	3	09/03/12-09/09/12			Newschannel 3 News	5-530pm	-TuwTh-----	:30	\$330.00	NM	
		<u>Credited</u>									
4	3	09/03/12-09/09/12			Newschannel 3 News	5-530pm	-TuwTh-----	:30	\$330.00	NM	
		<u>Credited</u>									
22	3	09/04/12	09/07/12	Newschannel 3 News	530-6pm		:30			NM	4 \$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/03/12	09/09/12	-TWT---								
23	3	09/10/12	09/10/12	Newschannel 3 News	530-6pm		:30			NM	1 \$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/10/12	09/16/12	M-----								
24	3	09/10/12	09/10/12	Newschannel 3 News	6-630pm		:30			NM	1 \$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	09/10/12	09/16/12	M-----								
25	3	09/04/12	09/07/12	Newschannel 3 News	6-630pm		:30			NM	4 \$980.00

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Contract / Revision 565806 /	Alt Order # 07894058	
Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED A	Estimate # II1536
Advertiser Obama/D/President	Original Date / Revision 08/28/12 / 08/28/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 09/03/12	09/09/12	-TWTF--				Spots/Week	Rate		
								4	\$245.00		
26	3	09/04/12	09/07/12	Late Night with David Letterman	1135pm-1237am		:30			NM	4 \$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-TWTF--				4	\$115.00		
27	3	09/10/12	09/10/12	Late Night with David Letterman	1135pm-1237am		:30			NM	1 \$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	M-----				1	\$115.00		
28	3	09/10/12	09/10/12	Late News (M-F)	11-1135p		:30			NM	1 \$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	M-----				1	\$385.00		
29	3	09/04/12	09/07/12	Late News (M-F)	11-1135p		:30			NM	4 \$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-TWTF--				4	\$385.00		
30	3	09/08/12	09/09/12	Late News (Sa-Su)	11-1135p		:30			NM	2 \$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-----SS				2	\$260.00		
31	3	09/04/12	09/04/12	NCIS	8-9pm		:30			NM	1 \$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-T-----				1	\$1,050.00		
32	3	09/04/12	09/04/12	Tuesday Prime	9-10pm		:30			NM	1 \$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-T-----				1	\$910.00		
33	3	09/04/12	09/04/12	Tuesday Prime	10-11pm		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-T-----				1	\$700.00		
34	3	09/05/12	09/05/12	Wednesday Prime	8-9pm		:30			NM	1 \$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	--W----				1	\$840.00		
35	3	09/05/12	09/05/12	Wednesday Prime	9-10pm		:30			NM	1 \$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	--W----				1	\$980.00		
36	3	09/05/12	09/05/12	Wednesday Prime	10-11pm		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	--W----				1	\$700.00		
37	3	09/06/12	09/06/12	Thursday Prime	8-9pm		:30			NM	1 \$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	--T---				1	\$910.00		
38	3	09/06/12	09/06/12	Thursday Prime	9-10pm		:30			NM	1 \$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	--T---				1	\$980.00		
39	3	09/06/12	09/06/12	Thursday Prime	10-11pm		:30			NM	1 \$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	--T---				1	\$910.00		
40	3	09/07/12	09/07/12	Friday Prime	8-9pm		:30			NM	1 \$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	----F--				1	\$630.00		
41	3	09/07/12	09/07/12	Friday Prime	9-10pm		:30			NM	1 \$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	----F--				1	\$840.00		

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Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED A	Estimate # //1536
Advertiser Obama/D/President		Original Date / Revision 08/28/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
42	3	09/07/12	09/07/12	Friday Prime	10-11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-----F--					1	\$700.00			
D	43	3	09/08/12	09/08/12	Saturday Prime	8-9pm		:30		NM	0	\$0.00
D	44	3	09/08/12	09/08/12	Saturday Prime	9-10pm		:30		NM	0	\$0.00
45	3	09/08/12	09/08/12	Saturday Prime	10-11pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-----S-					1	\$420.00			
46	3	09/09/12	09/09/12	Sunday Prime	7-8pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-----S					1	\$910.00			
47	3	09/09/12	09/09/12	Sunday Prime	8-9pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-----S					1	\$910.00			
48	3	09/09/12	09/09/12	Sunday Prime	9-10pm		:30			NM	1	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-----S					1	\$770.00			
49	3	09/09/12	09/09/12	Sunday Prime	10-11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-----S					1	\$700.00			
50	3	09/09/12	09/09/12	US Open Tennis Men's Final	4-7pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-----S					4	\$500.00			
V	51	3	09/05/12	09/05/12	NewsCha 3 News First @ 4p	358-5pm		:30		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	--W----					1	\$200.00			
V	52	3	09/04/12	09/06/12	Newschannel 3 News	5-530pm		:30		NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-TWT---					3	\$500.00			

Totals 93 \$29,865.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	93	\$29,865.00	\$25,385.25
Totals	93	\$29,865.00	\$25,385.25

Signature: _____ Date: _____

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